

COURSE AUDIENCE

This course caters to:

- Aspiring entrepreneurs seeking to launch successful ventures.
- Current business owners aiming to enhance financial management skills.
- Start-up founders looking to secure funding and drive growth.
- Individuals interested in entrepreneurial finance, regardless of background..

Date: ... To be Announced

**Venue: Clinic Road,
Plot No. 8039, Kabwe**

Fees: K5 500



FACILITATOR

Prof Chimwemwe Chipeta - a distinguished Full Professor spearheading Corporate Finance at the University of the Witwatersrand. With a stellar PhD in Financial Management Sciences and over 15 years of expertise, he's a trailblazer in finance, renowned for his work in Fintech and investments. As Head of the Finance Division and Director of the Wits Fintech Hub, he's elevated research, securing a prestigious National Research Foundation (NRF) rating (C2) and gracing top-tier journals with groundbreaking publications. He developed programmes for University of Kabwe's Schools of Entrepreneurship and Business Leadership. Recognized with awards like the Research Excellence Award, he's a dynamic leader, shaping minds and programs while bringing practical insights into executive education and digital asset investments.

INTRODUCTION

In the dynamic world of entrepreneurship, a solid grasp of finance is a critical asset. The "Financial Literacy for Entrepreneurs" Short Learning Programme (SLP) addresses this need by providing entrepreneurs with essential financial knowledge and tools. From understanding financial statements to making informed investment decisions, this SLP empowers entrepreneurs to confidently navigate financial challenges and opportunities.

OUTCOMES

By completing this programme, entrepreneurs will:

- Comprehend key financial concepts and terminologies.
- Analyse financial statements to assess business health.
- Craft effective financial strategies for growth and sustainability.
- Make informed investment and funding decisions.
- Communicate confidently about financial matters with stakeholders.

This SLP is also available for in-house training at an agreed time.



FINANCIAL LITERACY FOR ENTREPRENEURS

2024

Equipping
Entrepreneurs for
Financial Success



REGISTER NOW

Register online today

Sign up for this short course today by visiting the following website:

www.unika.edu.zm/courses

Our Bank Details

University of Kabwe Ltd,
STANBIC BANK- KABWE BRANCH
SORT CODE: 040922,
ACCOUNT NUMBER: 9130006078595.

Contact

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COURSE OUTLINE

DAY 1: Financial Fundamentals for Entrepreneurs

- Introduction to Entrepreneurial Finance: Rationale and Importance
- Understanding Financial Statements: Balance Sheet, Income Statement, Cash Flow Statement
- Financial Ratios Demystified: Assessing Business Performance
- Cost Analysis and Pricing Strategies for Entrepreneurs

DAY 2: FUNDING STRATEGIES AND INVESTMENT DECISIONS

- Financing Your Venture: Debt vs. Equity Financing
- Pitch Perfect: Presenting Financials to Investors
- Capital Budgeting: Evaluating Investment Opportunities
- Risk Management: Strategies for Financial Stability

DAY 3: BUILDING FINANCIAL STRATEGIES FOR SUCCESS

- Cash Flow Management: Anticipating and Addressing Financial Challenges
- Scaling Wisely: Financial Planning for Growth
- Exit Strategies: Maximising Returns and Transitioning Out
- Ethical Financial Practices: Navigating Responsibility and Transparency

FINANCIAL LITERACY FOR ENTREPRENEURS

PROGRAMME BENEFITS

Strengthening Entrepreneurial Financial Acumen

- Practical Insights: Gain hands-on knowledge applicable to real-world entrepreneurial scenarios.
- Expert Facilitation: Learn from finance professionals with industry experience.
- Interactive Learning: Engage in case studies, group discussions, and practical exercises.
- Networking Opportunities: Connect with fellow entrepreneurs and expand your network.
- Certificate of Completion: Receive a certificate validating your financial proficiency.